Quick guide to Yearbook sections

Information in this YEARBOOK is divided into homogeneous sections as described in the boxes at right. Here's how to locate a section rapidly:

Hold the YEARBOOK in your left hand. With your right hand bend the book back so that the black markings on the right edges of the pages appear. If you wish to find a page in the A section, for example, place your right thumb over the black bar to the right of the letter A at upper right on this page and riffle through all pages containing a similar black bar in the same position; at the end of that sequence of marking will appear the first page of the A section. The same procedure can be used to find the beginning of any other section, starting with your thumb on the black bar on this page to the right of the letter of the section you wish to locate.

INDEX

Abbreviations in YEARBOOK D-34
Advertisers Index 23
Advertisers, Top 100 Radio B-243
Advertisers, Top 100 TV C-65
Advertising Agency Directory E-45
Advertising Assns., Media Societies ..E-31
Agencies, Advertising E-45
Agents, Talent D-8

Alabama

AM, FM Stations B-3
TV Stations A-3
Broadcasters Association E-35

Alaska

AM, FM Stations B-8
TV Stations A-4
Broadcasters Association E-35

Alberta

AM, FM Stations B-188
TV Stations A-80
Allocations of TV Channels, U. S. A-87
AM Stations
By Call Letters, U. S. B-194
By Frequencies, Canada B-208
By Frequencies, Mexico-Caribbean B-237
By Frequencies, U. S. B-208
By Provinces, Canada B-232
By States, U. S. B-3

American Broadcasting Co.

Executives & Staff E-8
Network Rates E-9
Antenna TV Systems, Community ...A-122
Applications TV Stations A-109
Applying for a broadcast station C-49

Arizona

AM, FM Stations B-8
TV Stations A-6
Broadcasters Association E-35

Arkansas

AM, FM Stations B-10
TV Stations A-7
Broadcasters Association E-35
Artists Representatives D-8
Associations, Societies E-31
Associations, State Broadcast E-35
Assn. of Federal Comm. Consulting Engineers E-38
Attorneys, Communications E-38
Audience Analysis 18
Audience Measurement Services E-22

A—The Facilities of Television

TV Station Directory A-3
Canadian TV Stations A-80
Call Letters A-82
Channels A-85
Allocations A-87
Canadian Channels A-90
Experimental TV Stations ...A-92
Transfers of Ownership A-93
Newspaper Ownership A-102
Group Ownership A-159
TV Applications Pending A-109
Community Antenna TV A-122

A

B—The Facilities of AM-FM Radio

AM & FM Radio Directories ..B-3
AM Station Call Letters B-194
FM Commercial Call Letters .B-202
FM Educational Call Letters .B-206
AM Radio by Frequencies B-208
Canadian AM by Frequency ..B-225
FM, Frequencies, Channels ...B-227
International Stations B-236
Canadian FM by Frequency ..B-236
Caribbean, Mexican Stations ..B-237
College Stations B-241
Radio Set Production B-246

B

C—Equipment and FCC Rules

Product Guide C-3
CATV Equipment Manufacturers C-39
Equipment Manufacturers ...C-12
Station Application C-49
FCC Rules & Regulations C-50
Advertisers on TV (Top 100) .C-65

C

D—NAB Codes and Program Services

NAB Television Code D-3
NAB Radio Code D-6
Talent Agents, Managers D-8
Radio-TV News Services D-8
Music Licensing Groups D-10
Program Producers, Distributors D-10
Foreign Language Programs .D-27
Negro Programing D-30
C&W Stations D-31

D

E—Agencies, Reps, Networks, Miscellaneous

Radio & TV Representatives .E-3
Network Executives E-8
Regional Radio Networks E-16
Government Agencies E-29
Regional TV Networks E-66
Associations, Societies E-31
Attorneys in Radio-TV E-38
Consulting Engineers E-38
Farm Directors E-42
Advertising Agencies E-45
Awards, Citations E-65
Major Trends, Events E-56

E

Published every Monday, 53rd issue (Yearbook Number) published in January, by BROADCASTING PUBLICATIONS INC., 1735 DeSales St., N. W., Washington, D. C. (20036). Second class postage paid at Washington, D. C., and additional offices.

Authorized Broadcast Stations, 1922-66 ..... A-166
Awards & Citations E-65
Billing Services E-22
Books, Relating to Radio-TV E-54

British Columbia
AM, FM Stations B-188
TV Stations A-80
Broadcast Primer C-42
Broadcast Rating Council E-25
Broadcast Advertisers' Billings (TV) C-65
Broadcasters State Assns. E-35
Brokers, Radio-TV Stations E-18

California
AM, FM Stations B-13
TV Stations A-7
Broadcasters Association E-35
Call Letters
AM Stations (U.S.) B-194
FM Stations (U.S.)
Commercial B-202
Educational B-206
TV Stations (U.S.) A-82
Campus Stations B-241

Canada
AM Stations by Call Letters B-232
AM Stations by Frequencies B-225
AM Station Directory B-188
FM, by Frequency B-236
TV, by Channel A-90
TV Station Directory A-80
TV Stations by Call Letters A-83
Board of Broadcast Governors E-66
Station Representatives E-7
Canadian Broadcasting Corp. E-66
CATV Equipment C-39
Caribbean-Mexican Radio Stations B-237
Channels, FM B-227
Channels, TV A-85
Chronology of Events E-56
Citations E-65
Closed-Circuit TV A-92
Code, Radio D-6
Code, TV D-3
College Radio Stations B-241
Colleges offering radio-TV courses E-21

Colorado
AM, FM Stations B-25
TV Stations A-11
Broadcasters Association E-35

Columbia Broadcasting System Inc.
CBS Executives E-10
CBS Television Network E-11
Communications Attorneys E-38
Communications Satellite Corp. E-31
Community Antenna TV Systems A-122
Community antenna TV, group owners A-159
Congress, Radio-TV Galleries E-28

Connecticut
AM, FM Stations B-28
TV Stations A-13
Broadcasters Association E-35
Construction Services C-12
Consultants on Management E-40
Consulting Engineers E-38
Correspondents Galleries, Radio-TV E-27
Country & Western Programing D-31

Delaware
AM, FM Stations B-29
TV Station A-13
Del., D.C., Md. Assn. of Bcstrs. E-35
Dimensions of Broadcasting 8
Distributors, Equipment C-12
Distributors, Radio-TV Programs D-10

District of Columbia
AM, FM Stations B-30
TV Stations A-13
D.C., Md., Del. Assn. of Bcstrs. E-35
Editorializing, Radio-TV Stations 12
Educational FM Call Letters B-206
Educational TV Call Letters A-84
Employment Services E-54
Engineers, Consulting E-38

Equipment
Associations E-31
Distributors & Manufacturers C-12
Product Guide C-3
Rentals C-3
Events, Trends E-56
Experimental TV Stations A-92
Farm Directors E-42
Federal Communications Consulting Engineers E-38

Federal Communications Commission
Executives & Staff E-26
Past Members E-27
Rules Regulating Radio TV
Allocations C-50
Censorship C-65
Common antenna site C-59
Facsimile C-58
Indecent language C-65
License renewals C-61
Lotteries C-64
Multiple ownership C-55
Network affiliation C-58
Operating schedules C-56
Operator requirements C-58
Political broadcasts C-62
Rebroadcasts C-63
Recordings C-62
Reports C-59
Revocations C-63
Sponsored programs C-62
Station identification C-61
Studio origination C-56
Transfers C-65
Federal Radio Commission, Former Members E-27
Film Distributors for TV D-10
Film/live/tape ratio of programing D-33
Financing, Station E-22

Florida
AM, FM Stations B-32
TV Stations A-14
Broadcasters Association E-35
FM Stations
Authorizations B-233
Canadian, by Frequency B-236
Channels B-227
Commercial Call Letters B-202
Directory of B-3
Educational Call Letters B-206
Frequencies B-227
Foreign Language Programing D-27
Frequencies
Canadian AM B-225
Canadian FM B-236
Mexican-Caribbean AM B-237
United States AM B-208
United States FM B-227
Frequency Measuring Services B-246
Galleries, Radio-TV in Congress E-28

Georgia
AM, FM Stations B-39
TV Stations A-17
Broadcasters Association E-35
Government Agencies E-29
Group Ownership of Stations A-159
Group Ownership of CATV A-159
Groups, Radio Networks E-16
Groups, TV Networks E-66

Guam
AM Station B-186
TV Station A-78

Hawaii
AM, FM Stations B-45
TV Stations A-19
Broadcasters Association E-35
Highlights of 1965 ..... E-56
How to Apply for Station C-49

Idaho
AM, FM Stations B-46
TV Stations A-19
Broadcasters Association E-35

Illinois
AM, FM Stations B-48
TV Stations A-20
Broadcasters Association E-35
Index to Advertisers 21

Indiana
AM, FM Stations B-55
TV Stations A-24
Broadcasters Association E-35
Industry Highlights, 1964-65 ..... E-56
Information Agency E-31
International Broadcasting A-167
International Radio Stations in U. S. B-236
International Television A-167

Iowa
AM, FM Stations B-59
TV Stations A-25
Broadcasters Association E-35

Kansas
AM, FM Stations B-62
TV Stations A-26
Broadcasters Association E-35

Kentucky
AM, FM Stations B-64
TV Stations A-28
Broadcasters Association E-35

Keystone Broadcasting System
Executives & Staff E-12
Labor Groups & Unions E-36
Labrador
AM Stations B-189
TV Stations A-80
Lawyers, Communications E-38
License, How to Apply for C-49
Licensing, music D-10
Live/film/tape programing D-33

Louisiana
AM, FM Stations B-68
TV Stations A-28
Broadcasters Association E-35
Magazine or Newspaper Ownership of Broadcast Stations A-102

Maine
AM, FM Stations B-72
TV Stations A-31
Broadcasters Association E-35
Major Trends, Events E-56
Management Consultants E-40
Managers, Talent D-8

Manitoba
AM, FM Stations B-189
TV Stations A-80
Manufacturers of Equipment C-12
Manufacturers Societies, Groups E-31
Market Research Services E-22
Market 1 Network E-16

Maryland
AM, FM Stations B-73
TV Stations A-32
Md., D.C., Del. Assn. of Bcstrs. E-35

Massachusetts
AM, FM Stations B-77
TV Stations A-32
Broadcasters Association E-35
Measuring Services, Frequency B-246
Media Societies, Groups E-31
Mexican-Caribbean Radio Stations B-237

Michigan
AM, FM Stations B-80
TV Stations A-33
Broadcasters Association E-35

Minnesota
AM, FM Stations B-86
TV Stations A-36
Broadcasters Association E-35

Mississippi
AM, FM Stations B-89
TV Stations A-38
Broadcasters Association E-35

Missouri
AM, FM Stations B-92
TV Stations A-38
Broadcasters Association E-35

Montana
AM, FM Stations B-96
TV Stations A-40
Broadcasters Association E-35
Motion Picture & TV Film Associations E-31
Multiple CATV owners A-155
Multiple Station Owners A-159
Music Licensing Groups D-10

Mutual Broadcasting System
Executives, Staff and Rates E-12

National Assn. of Broadcasters
Committees E-24
Officers E-24
Radio Code D-6
TV Code D-3
National Assn. of Farm Broadcasters E-42

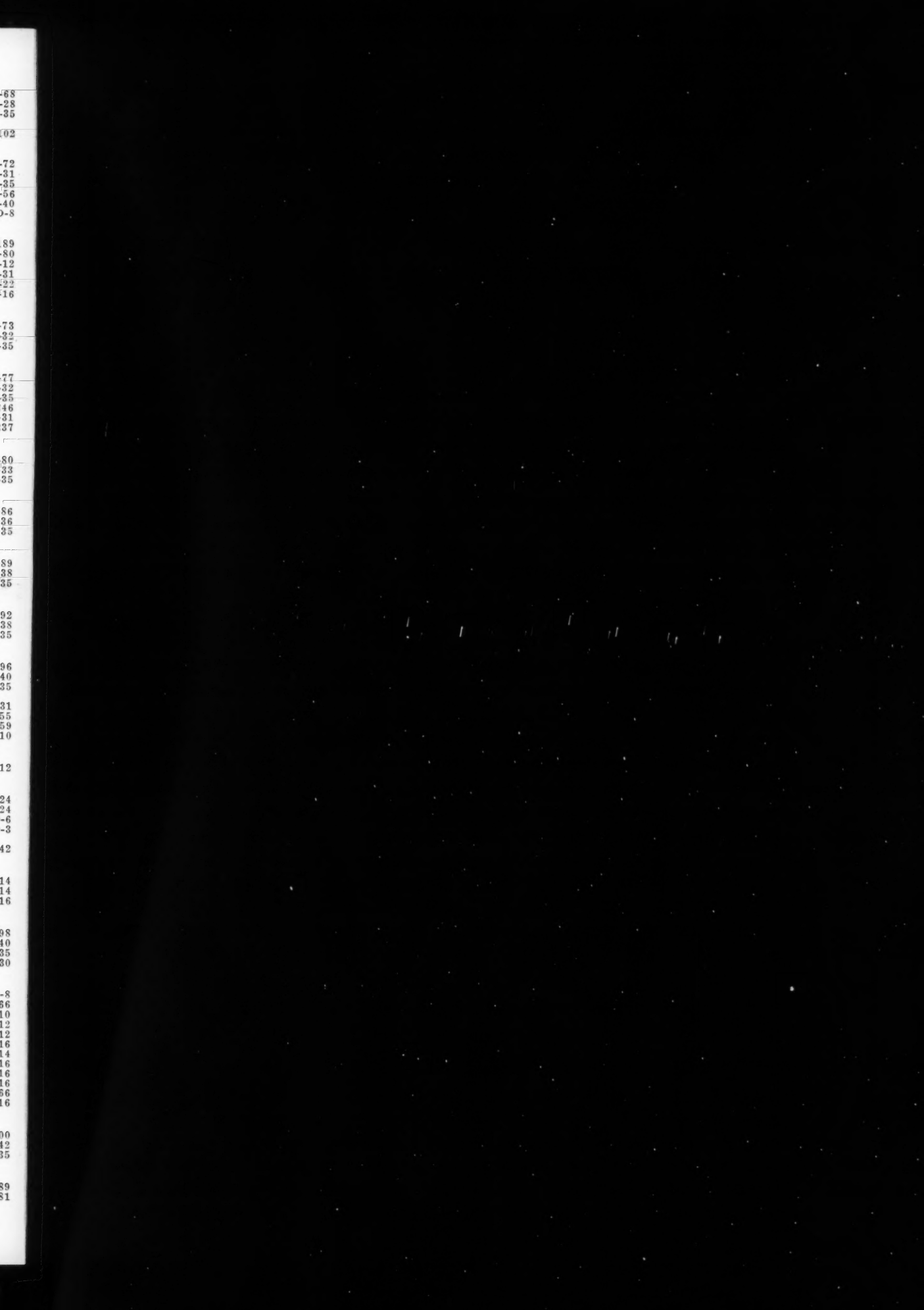
National Broadcasting Co.
Executives & Staff E-14
NBC Radio and TV Networks E-14
National Educational TV E-16

Nebraska
AM, FM Stations B-98
TV Stations A-40
Broadcasters Association E-35
Negro Programing D-30

Networks
ABC Executives & Staff E-8
CBC Executives & Staff E-66
CBS Executives & Staff E-10
KBS Executives & Staff E-12
MBS Executives & Staff E-12
Market 1 Executives E-16
NBC Executives & Staff E-14
NET Directors & Regional Offices E-16
Overmyer Executives & Staff E-16
Regional Radio E-16
Regional TV E-66
SNI Executives & Regional Office E-16

Nevada
AM, FM Stations B-100
TV Stations A-42
Broadcasters Association E-35

New Brunswick
AM, FM Stations B-189
TV Stations A-81



New Hampshire
AM, FM Stations B-100
TV Stations A-42
Association of Broadcasters E-35

Newfoundland
AM, FM Stations B-190
TV Stations A-81

New Jersey
AM, FM Stations B-101
TV Stations A-43
Broadcasters Association E-35

New Mexico
AM, FM Stations B-103
TV Stations A-43
Broadcasters Association E-35
News Highlights—1964-65 ..... E-56
News Directors E-43
News Services D-8
Newspaper Ownership of Stations .. A-102

New York
AM, FM Stations B-106
TV Stations A-44
Association of Broadcasters E-35

North Carolina
AM, FM Stations B-113
TV Stations A-46
Association of Broadcasters E-35

North Dakota
AM, FM Stations B-120
TV Stations A-48
Association of Broadcasters E-35

Northwest Territories
AM Stations B-190

Nova Scotia
AM, FM Stations B-190
TV Stations A-81
Number of Stations A-166

Ohio
AM, FM Stations B-121
TV Stations A-48
Association of Broadcasters E-35

Oklahoma
AM, FM Stations B-128
TV Stations A-52
Association of Broadcasters E-35

Ontario
AM, FM Stations B-190
TV Stations A-81

Oregon
AM, FM Stations B-130
TV Stations A-53
Association of Broadcasters E-35
Overmyer Network E-16
Ownership, Group Stations A-159
Ownership, Newspaper A-102
Pay TV Interests A-92

Pennsylvania
AM, FM Stations B-133
TV Stations A-55
Association of Broadcasters E-35
Placement Services E-54
Press Services D-8
Primer, Broadcast C-42

Prince Edward Island
AM, FM Stations B-192
TV Station A-81
Product Guide C-3
Production Firms D-10
Professional Societies E-31
Program Services D-10
Programing: film/live/tape ratio D-33
Promotion Services E-37
Public Relations Services E-37

Puerto Rico
AM, FM Stations B-186
TV Stations A-78
Association of Broadcasters E-36

Quebec
AM, FM Stations B-192
TV Stations A-81

Radio
Advertisers B-243
Attorneys E-38
Call Letters, AM B-194
Call Letters, FM B-202
Call Letters, FM Educational B-206
Code of NAB D-6
College Radio Stations B-241
Correspondents E-28
Country & Western Programing ... D-31
Directory, Canadian B-188
Directory, U. S. B-3
Editorializing 12
Employment A-170
Equipment Manufacturers C-12
Foreign Language Programs D-27
Frequencies, AM B-208
Frequencies, FM B-227
Group Ownership A-159
Mexican, Caribbean Stations B-237
Negro Programing D-30
Networks, Regional E-16
Newspaper Ownership A-102
News Services D-8
Program Distributors D-10
Representatives E-3
Set Production—1922-65 ..... B-246
Station Authorization—1922-1966 .. A-166
Time Sales—1935-1965 19
Radio Advertising Bureau Inc. E-25

Radio Corporation of America
Executives, Staff & Division B-207
RCA Broadcast Equipment Div. C-30
RCA Electron Tube Division C-30
Radio-TV Correspondents Assn. E-28
Radio-TV Galleries of Congress E-28
Radio-TV News Directors Assn. E-43
Rating Services E-22
Recording Services D-10
Regional Radio Networks, Groups ... E-16
Regional TV Networks E-66
Representatives, Canadian E-7
Representatives of Stations, U. S. E-3
Research Services, Radio-TV E-22

Rhode Island
AM, FM Stations B-142
TV Stations A-57
Association of Broadcasters E-35

Saskatchewan
AM, FM Stations B-193
TV Stations A-81
Satellite Corp. E-31
Schools, Radio & TV E-41
Script Services D-10
Services
Billing E-22
Employment E-54
Rating & Research E-22
Set Production, TV 14
Set Production, Radio B-246
Societies, Professional, Radio-TV E-31

South Carolina
AM, FM Stations B-143
TV Stations A-57
Association of Broadcasters E-35

South Dakota
AM, FM Stations B-147
TV Stations A-58
Association of Broadcasters E-35
Special Services E-54
Sports Network E-16
Spot Advertisers, Radio B-243
State Broadcasters Associations E-35
Station Applications C-49
Station Applications Pending, TV .. A-109
Station Brokers E-18
Station Editorializing 12
Station Employment A-170
Station Financing E-22
Station Transfers, TV A-93
Stations, Experimental A-92
Stations, Number A-166
Subscription TV Interests A-92
Suppliers & Services C-3
Surveys & Market Research E-22
Talent Agents D-8
Tape/film/live Programing D-33

Television
Allocations A-87
Applications Pending A-109
Attorneys E-38
Bureau of Advertising E-25
Call Letters A-82
Channel Allocations A-87
Channels A-85
Closed Circuit A-92
Community Antenna A-122
Code of NAB D-3
Correspondents E-28
Directory, Canadian A-80
Directory, U. S. A-3
Editorializing 12
Employment A-170
Equipment Manufacturers C-12
Experimental Stations A-92
Group Ownership A-159
Networks, Regional E-66
Newspaper Ownership A-102
News Services D-8
Program, Production Services D-10
Representatives E-3
Set Production 1946-1966 14
Station Sales A-93
Subscription TV A-92
Time Sales 1948-1965 19
Transfers of Ownership A-93
Television Bureau of Advertising E-25
Television Information Office E-26

Tennessee
AM, FM Stations B-148
TV Stations A-60
Association of Broadcasters E-35

Texas
AM, FM Stations B-153
TV Stations A-62
Association of Broadcasters E-35
Time Sales, Radio-TV 19
Trade Assns. & Professional Groups . E-31
Transcription Services D-10
Transfers of TV Ownership A-93
Transmitter & Equipment Mfrs. C-12
Trends, Events E-56
Unions & Labor Groups E-36
U. S. Information Agency E-31
U. S. Govt. Agencies E-29

Utah
AM, FM Stations B-166
TV Stations A-72
Association of Broadcasters E-35

Vermont
AM, FM Stations B-167
TV Stations A-73
Association of Broadcasters E-35
Viewing Habits 18

Virgin Islands
AM, FM Stations B-187
TV Stations A-80

Virginia
AM, FM Stations B-168
TV Stations A-73
Association of Broadcasters E-35
Voice of America E-30

Washington
AM, FM Stations B-174
TV Stations A-74
Association of Broadcasters E-35

West Virginia
AM, FM Stations B-178
TV Stations A-76
Association of Broadcasters E-35

Wisconsin
AM, FM Stations B-180
TV Stations A-77
Association of Broadcasters E-36

Wyoming
AM, FM Stations B-185
TV Stations A-78
Association of Broadcasters E-36

Yukon
AM Stations B-193